



Mohamed Ezzat Mahmoud

**Web Developer &
Programmer**

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Websites, Portfolios, Profiles

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I'm a WordPress Developer with over 3 years of experience in building professional websites and e-commerce stores. I specialize in WooCommerce, Elementor, and SEO-friendly designs. I also have experience in managing ad campaigns and graphic design. Skills: WordPress, WooCommerce, Elementor, HTML, CSS, Google Ads, Photoshop
Let's connect: meda63699@gmail.com

Work History

January 2022 -
Current

Web Developer & Programmer

Freelance - Cairo, Egypt (Remote)

2022 – Present

Developing professional websites for
companies and stores

Customizing WordPress themes and plugins

Hosting and domain management

Website performance and security
optimization

Planned website development, converting
mockups into usable web presence with HTML,
JavaScript, AJAX, and JSON coding.
Developed custom web applications, resulting
in tailored solutions for client needs.

February 2018 -
March 2022

Content Writer

Freelance - Cairo, Egypt (Remote)

Writing SEO-friendly content

Creating marketing and educational articles

Keyword research and content planning

Crafted SEO-friendly content for websites and
blog posts to increase organic traffic.

Completed thorough research into assigned
topics.

Utilized exceptional writing, editing, and
proofreading skills to produce engaging and
error-free content.

Improved content quality by conducting
thorough research and incorporating industry
trends.

Skills

Website &
E-commerce
Design
(WordPress,
WooCommerce)

WordPress
Developer

Data Entry

Advanced Excel

Content Writing

Graphic Design

Ads Campaign
Management

WooCommerce
Products
Management

VPS Server
Handling

May 2016 -
May 2018

Wrote and edited high-quality content and visually impactful programs under deadline pressure with exciting, captivating, and authentic approach.

Performed keyword research to optimize content for SEO.

Ensured accuracy and consistency in all written materials through diligent proofreading and editing.

Edited and proofread content to confirm proper grammar, quality and consistency with AP style.

Enhanced website traffic by creating engaging and shareable blog posts, articles, and social media content.

Data Entry Specialist

Freelance - Remote

Managing and entering data into CMS systems

Maintaining accurate records for customers and sales

Corrected data entry errors to prevent duplication or data degradation.

Compiled data and reviewed information for accuracy prior to input.

Completed data entry tasks with accuracy and efficiency.

Reduced errors in data records by conducting thorough quality checks and implementing corrective measures.

Increased productivity through effective multitasking, prioritizing diverse workloads according to deadlines.

Successfully managed fluctuating workloads due to seasonal variations or unexpected changes in staffing levels.

Enhanced data accuracy by meticulously inputting and validating information from various sources.

Contributed to team success by consistently meeting or exceeding performance targets in speed, accuracy, and output volume.

Languages

Arabic
Native or Bilingual

English
Limited Working

October 2013 -
May 2016

Graphic Designer – Orient Press – Kuwait

Orient Press – Kuwait - Kuwait

Designing posters, flyers, banners, business cards

Preparing print-ready high-quality designs

Developed creative design for print materials, brochures, banners, and signs.

Conceptualized creative designs for print materials, banners, and signs.

Created engaging social media graphics that drove user engagement and increased online visibility.

Created digital image files for use in digital and traditional printing methods.

Completed final touches for projects such as images sizes and font selection.

Employed design fundamentals when selecting typography, composition, layout, and color in design work.

Managed multiple projects simultaneously, ensuring timely completion of deliverables while maintaining high-quality standards.

Education

September 2010

Bachelor of Science Bachelor of Commerce

Cairo University Cairo, Egypt